

NATIONAL CAPITAL SHOW JUMPING TOURNAMENTS  
SPONSORSHIP AND MARKETING OPPORTUNITIES

**The Walk**

A grassy walkway located in the heart of the National Capital Show Jumping Tournaments, offers a shopping experience steeped in country flair and flavour. For any retailer, The Walk is the place to be with many captive shoppers! With two shows and 10 days of exciting equestrian competition, The Walk promises to be bustling with Show spectators and exhibitors alike.

Don't miss this opportunity to be a part of our International Events!

**Features of each space**

- Each space is under tenting with side flaps (front and back only; unless on end, then on one side).
- A discount for vendors who attend both shows!
- Night security. Security is present on the grounds each night, however we strongly recommend that you secure your site each night as we can not be responsible for the security of your booth.

**Move-In Information**

Move-in is no earlier than Monday, August 10<sup>th</sup> at 8am. Due to the temporary structures that need to be erected and the general set up of the shows, this can not be adjusted for earlier move-in.

**Operating Hours**

Vendors must have their booths open during the competition days; Wednesday through Sunday. Actual daily hours of operation are suggested from 9am until the competition day comes to an end around 5pm. Monday & Tuesday between the two events are non-competition days, however some equestrians will be on site and participation is optional.

**Booth Decoration and Supplies**

Decorating your area with flowers, trees, plants, etc will enhance your space for customers. Management may ask vendors to enhance their spaces more if they deem it necessary.

It is responsibility of the Vendor for all lighting, decor, & supplies needed. The NCSJT will not supply any vendor with any supplies (ie. table & chairs), other than what is stated above in the features of each space.

**Please enclose** a copy of proof of liability with your application and add Hayes Co/National Capital Show Jumping Tournaments as additional insured. Also to secure your spot, your non refundable deposit including the balance of payment dated to the due date. Vendor space is limited and will be allocated as applications are received and fully paid.

Size of Booth	1 week	2 weeks	Total Costs
10' x 20' tent space	\$550 each space <input type="checkbox"/> National Open <input type="checkbox"/> National Tournament	\$1,000 each space	\$ _____
20' x 20' tent space	\$950 each space <input type="checkbox"/> National Open <input type="checkbox"/> National Tournament	\$1,400 each space	\$ _____
Your own trailer	\$600 each space <input type="checkbox"/> National Open <input type="checkbox"/> National Tournament	\$1,200 each space	\$ _____
		Electricity: \$50/week	\$ _____
		GST	\$ _____
		Grand Total:	\$ _____
		Balance due July 15 <sup>th</sup> :	\$ _____

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## Advertising Opportunities

The NCSJT brings riders, trainers, horse owners, sportsmen, horse enthusiasts, and tourists to the nation's capital for 10 days of Olympic level sport and entertainment. Advertising in NCSJT publications reaches an educated customer base loyal to the products and services that support their equestrian passion. Join us as we bring an average of 3,000 equestrians to the area to participate at the third annual 2010 National Capital Show Jumping Tournaments August 11 - 15 & August 18 - 22, 2010

### The NCSJT Prize List

Reach leading riders, trainers, and owners throughout North America who wish to compete at the NCSJT 2010. An indispensable resource for all involved at the event for where to stay, shop, eat, and entertain for a 2 week period. The Prize List includes detailed specifications on competitions, qualifications, prize money, officials, stabling, entry forms, etc. The NCSJT Prize List is a valuable resource for all competitors at the event. Prize list is posted online at [www.hayesco.ca](http://www.hayesco.ca). 3,000 copies to be printed. Colour cover; inside black & white.

Materials deadline: **January 15<sup>th</sup>**

Rates: Full page: \$400      Half: \$250      Quarter: \$150

Camera-Ready Requirements: No Bleed Full page: 5"x8"; Half: 5"x3.95" or 2.45"x8"; Quarter: 5"x1.95" or 2.45x3.95"; Double page: 10"x8"

### Official Souvenir Program Book

The 3<sup>rd</sup> annual Souvenir program will include show jumping articles and schedule of events, information on the 2010 competition and equestrian profiles and interviews. 3,000 copies to be printed. Full colour.

Materials deadline: **June 15<sup>th</sup>**

Rates: Full page: \$500      Half: \$300      Quarter: \$175

Camera-Ready Requirements: No Bleed Full page: 8"x10.5"; Half: 8"x4.75"; Quarter: 3.9"x4.75"; Double page: 16.5"x10.5"

### Specs

All 4 colour must be CMYK, with images 300 dpi at 100%, and all colour corrections must already have been done. Black & White ads must also have 300 dpi images at 100%

Electronic art files in the following Mac or PC formats: PDF, EPS, TIFF.

Additional cost will apply if ads need resizing.

Send materials to: Assunta Testa, Ottawa Sun: [assunta.testa@ott.sunpub.com](mailto:assunta.testa@ott.sunpub.com)

### Combo Pricing

Place your ad in both publications for a great deal!

Rates: Full page: \$800      Half page: \$450

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Please complete this form to reserve VIP Hospitality Tables, as well as Vendor booths and return with your selections. We look forward to hosting you at our events!

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
email: \_\_\_\_\_  
VISA #: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Referred by: \_\_\_\_\_  
Signature: \_\_\_\_\_

Please make cheques payable to: National Capital Show Jumping Tournaments. Mail to: RR #4,  
387117 20th Side Road, Orangeville, Ontario, L9W 2Z1 **info@hayesco.ca**